

### IPALYSS Enduring elegance







Our new range is inspired by Bernard de Palissy, the famous 16th Century French ceramicist, who relentlessly pursued the secrets of very fine ceramics. Like him, we've been pushing the boundaries of design to produce ceramics that are very thin, yet strong enough to withstand heavy daily use. It seemed only fitting to name our range of elegant, super-thin yet super-strong ceramics after de Palissy – and so IPALYSS<sup>®</sup> was born.

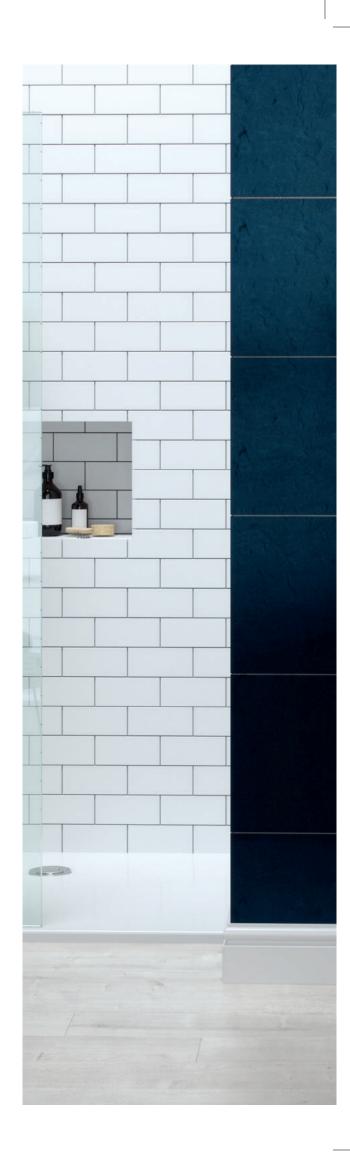
## THE LIGHTEST OF LIGHT DESIGN

'Light design' is an important influence in fields as varied as architecture, manufacturing, and fashion. In order to achieve a light design in bathroom ceramics, we had to create a new material which could be used to produce thin vessels that were both hard-wearing and elegant. And so we created Diamatec, which made the strong, thin edges of the IPALYSS<sup>®</sup> range possible.

Our IPALYSS<sup>®</sup> range comprises of vessels available in three versatile configurations. With a choice of overflow, no overflow, or overflow with deck, the range is a flexible and practical solution to the question of how to combine form and function. With the Diamatec technology behind it, the IPALYSS<sup>®</sup> range of ceramics is as durable as it is elegant.

Appropriate for a wide-range of settings, IPALYSS® is tough enough to withstand demanding environments, and beautiful enough to strike the right tone in luxury settings, including hotels, high-end apartment blocks, and restaurants.







# THE THINKING BEHIND THE DESIGN

IPALYSS<sup>®</sup> combines hard-wearing material with striking aesthetics. The look and feel of the range was developed in conjunction with the multi-award winning designer Robin Levien. By working with Studio Levien, our designers and engineers were able to be leaders in the 'light design' trend.





"The lightness of the design is expressed by a combination of two key elements: the concave exterior, which creates a small footprint, and the extremely fine edge. The super-strong Diamatec ceramic material has enabled me to create an almost flower-like appearance. Looks can be deceiving though, as these are far from delicate basins - like a flower in the wind, thin can be strong. As always, I am looking for beauty combined with functionality, and with the IPALYSS® design, I feel I have really achieved this.

The thin rims mean that the maximum functional area can be achieved within the overall dimensions of the basins. And because these designs are 'all basin' and 'minimal rim' any splashes or drips can be contained within them. The oblong overflows, which are usually very difficult to produce, bring an extra touch of elegance to these basins, which are the ultimate in functionality."

ROBIN LEVIEN - DESIGNER

# BEAUTY WITH INNER STRENGTH

Diamatec is the culmination of over 200 years of innovation in ceramics by Ideal Standard. Our revolutionary ceramic allows us for the first time to manufacture bathware with very fine, thin, straight edges that is nonetheless, extremely strong, and appropriate for a wide range of demanding environments.

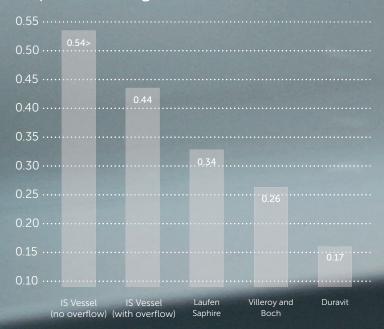
Diamatec, our new thin ceramic material, was developed following investigation into other areas where ceramics are expected to be thin, strong, and attractive, such as hotel tableware. We chose the best and latest technologies from these and other sectors, and precisely blended ingredients such as Alumina, known for its hardness and strength, and Chamotte, which prevents cracking and adds structural strength. The result is a new material that is particularly suitable for demanding environments, where the need to combine strong aesthetics with hard-wearing durability is paramount.



# ROBUSTLY TESTED FOR PEACE OF MIND

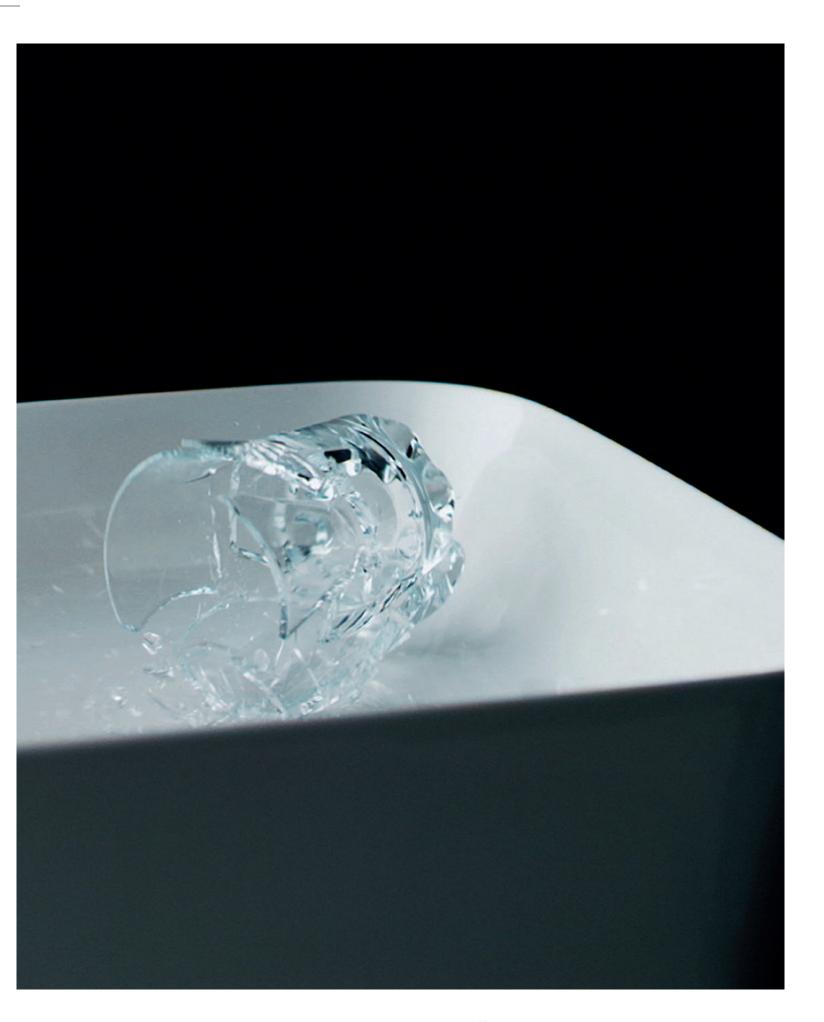
To ensure IPALYSS<sup>®</sup> vessels can resist heavy usage over a long period we worked with Lucideon, the independent materials testing institute. As you can see below, some samples of our Diamatec material could not be broken by the maximum impact energy that could be delivered by the test machine; while all of the samples of competitors' material were broken within the machine's operating range. Diamatec also performed well in an edge chipping test, where a metal ball was swung into the product. These results illustrate the robustness of Diamatec that enables us to achieve the holy grail of ceramics: extremely strong, thin, straight edges.

### Lucideon external Diamatec centre impact testing results\*

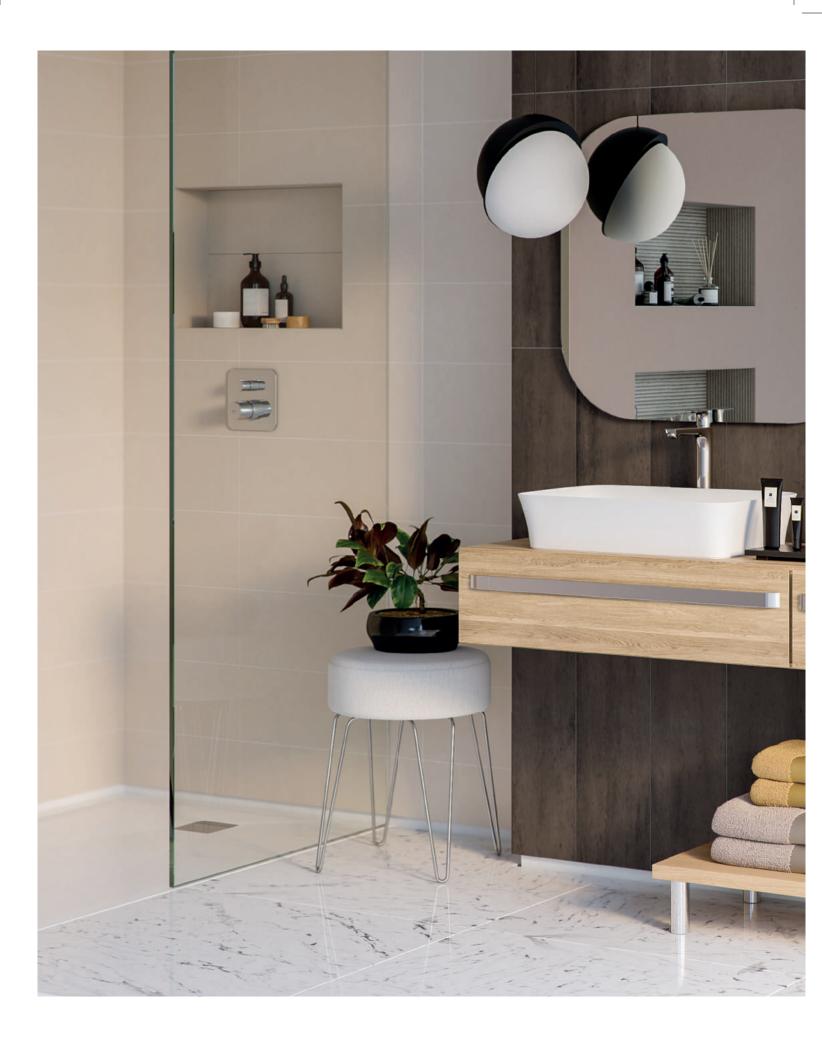


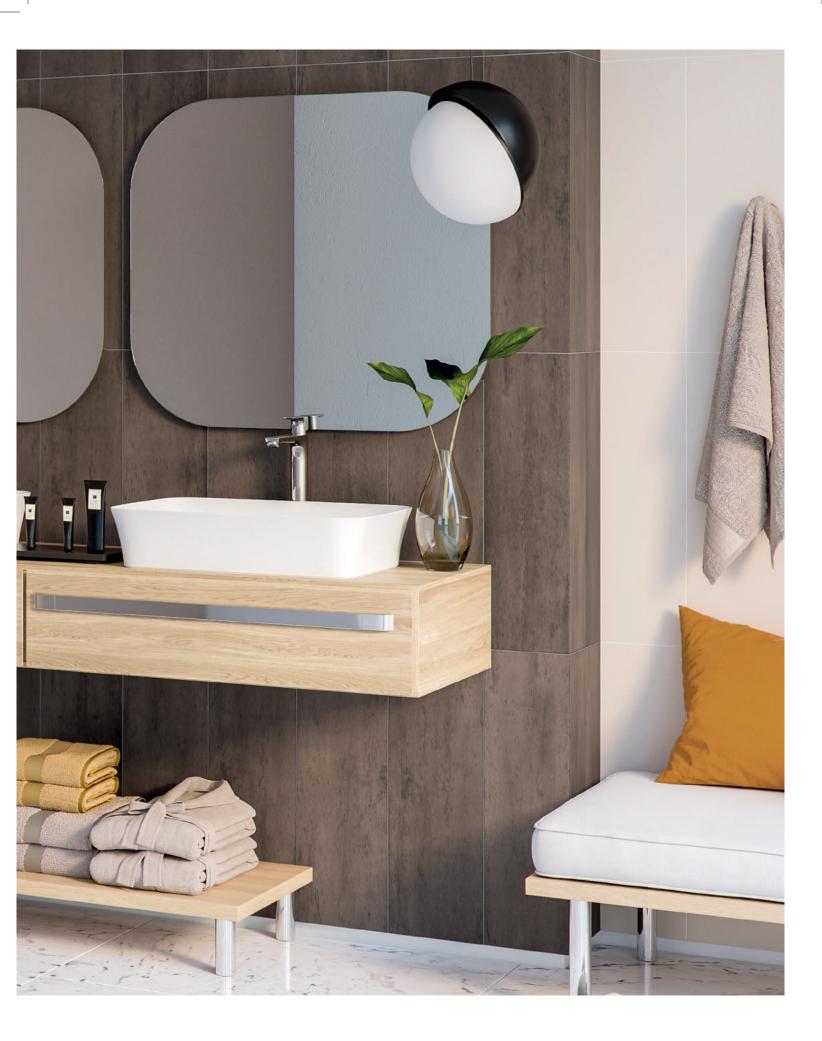
In the centre tests, many Ideal Standard samples withstood the maximum impact energy that could be delivered by the test machine: 0.54J.

\* 4 IPALYSS® vessels were tested against 4 competitors' products for Ideal Standard by independent materials technology company Lucideon.









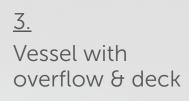
### <u>1.</u> Vessel without overflow

The cleanest design aesthetic, suitable for high-end residential projects.

## THREE CONFIGURATIONS IDEAL FOR ALL PROJECTS

The IPALYSS<sup>®</sup> range of vessels is available in three configurations.





The addition of a deck makes this configuration suitable for hotels that wish to provide complimentary toiletries for their guests. It is also suitable for projects where a wall-mounted tap is impractical.





### TECHNICAL SPECIFICATIONS

#### Vessel without overflow





Model	Price HT €	Ref
Bathroom vessel	хх	E1392

- 55x38 cm vessel
- 3.8mm radii
- Features Diamatec technology
- Without overflow
- Without taphole



Model	Price HT €	Ref
Bathroom vessel	ХХ	E1393

- 55x38cm vessel
- 3.8mm radii
- Features Diamatec technology
- With slotted overflow
- Without taphole

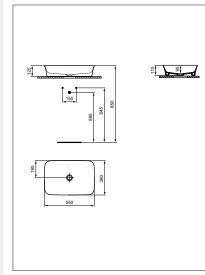
#### Vessel with overflow & deck



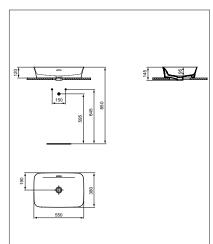
Model	Price HT €	Ref
Bathroom vessel	ХХ	E1394

- 55x38 cm vessel
- 3.8mm radii
- Features Diamatec technology
- With slotted overflow
- With tapdeck

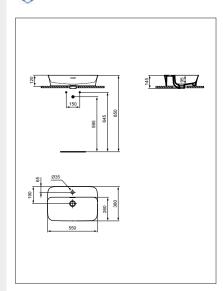












### Guarantee

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For further information or comments on any of the IPALYSS<sup>®</sup> range or any Ideal Standard products please contact:

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